

# CHOLULA<sup>®</sup>

## HOT SAUCE

Foodservice Flavor Assets



THE BRAND YOUR CUSTOMERS KNOW AND LOVE MOST.

# CELEBRATE FOOD FLAVORS WITH A BALANCED HEAT THAT NEVER COMPETES.

The flavor of your food is what sets you apart. Yet, with condiments in play, the final touch is really in the hands of your customers. It is vital that the hot sauce you provide always complements your fine food flavors and never masks them with the sharp, vinegary heat typical of most hot sauce brands.

## CHOLULA IS YOUR TABLETOP FLAVOR ASSET

Cholula's exclusive blend of arbol and piquin peppers and signature spices celebrates food flavors, never overwhelming them with heat.



MAKE A  
TABLETOP  
QUALITY  
STATEMENT  
WITH...  
**THE  
PERFECT  
COMBO  
FREE  
CADDY  
PROGRAM**

Contact your McCormick  
Sales representative for  
more information.

Original available in 64 oz, 12 oz, 5 oz, 2 oz, .75 oz & PC's

# PERFECT PAIRINGS FOR EVERY MENU

## GREEN PEPPER



- This is love at first bite – alive with crisp, real jalapeño flavor, tempered with sweet poblano pepper accents.

## CHILI GARLIC



- A garlic lover's dream – combines the full flavor of Cholula Original with chopped garlic.

## SWEET HABANERO



- Real Habanero peppers balanced with the natural sweetness of pineapple and signature spices.

## CHIPOTLE



- The perfect balance – of Cholula Original and the sweet, smoky flavor of real chipotle peppers.

## CHILI LIME



- A one of a kind flavor profile – features the flavorful benefits of Cholula Original with a generous twist of lime.

## CHOLULA PAIRS WELL ACROSS THE MENU!

Eggs + Omelettes

Pizza + Pasta

Burgers + Sandwiches

Soups + Chowders

French Fries

Signature Salads

Mac 'N' Cheese

Seafood

All things Mexican

And So Much More!

# GET CREATIVE WITH 64 OUNCES OF ENDLESS POSSIBILITIES!



**Cholula's 64oz Flavorful 5** offer an unlimited, creative culinary adventure. Each sauce variety celebrates the unique flavor notes of virtually every ingredient in your recipe - pushing the ultimate flavor experience beyond expectations! Best of all, Cholula can give a flavorful twist to an existing menu item or help you create an entirely new concept! Consult with your McCormick Sales representative for recipes, samples and special offers.

**Self Serve Flavor Shots...**  
Make your condiment stand complete with a flavorful line up of Cholula 64oz with self serve pump tops (available separately).



## Cholula To Go...

Your quality image is wrapped up in everything you serve. Cholula PC's and .75oz Mini Bottles reflect your commitment to serving the very best down to the finishing touch. Perfect for room service & to-go orders.



## PRODUCT SPECIFICATIONS

Item Description	McCormick Item #	Case Pack	Case UPC Code	Bottle UPC Code	Case Wt. LBS	Case L" x W" x H"	Cube (Ft.)	Pallet Pattern	Case per Pallet
Original .75 oz Mini	901607505	48/.75oz	00049733050104	N/A	7.64 lbs	7.20 x 9.60 x 5.00 in	.20	60x4	208
Original 2oz	901607497	12/2oz	20049733002121	0 49733 00005 5	4.6 lbs	6.22 x 4.65 x 6.26 in	.10	60x4	240
Original 5oz	901607498	12/5oz	20049733091019	0 49733 09101 5	8.8 lbs	7.80 x 5.79 x 7.68 in	.20	40x3	120
Original 12oz	901607496	12/12oz	20049733123451	0 49733 12345 7	20.3 lbs	10.32 x 7.68 x 10.2 in	.47	24x2	48
Green Pepper 5oz	901607493	12/5oz	20049733950118	0 49733 95011 4	9.0 lbs	7.80 x 5.79 x 7.68 in	.20	40x3	120
Sweet Habanero 5oz	901607506	12/5oz	20049733950224	0 49733 95022 0	9.30 lbs	7.80 x 5.79 x 7.68 in	.20	40x3	120
Chipotle 5oz	901607492	12/5oz	20049733930110	0 49733 83011 9	8.8 lbs	7.80 x 5.79 x 7.68 in	.20	40x3	120
Chili Lime 5oz	901607489	12/5oz	20049733940119	0 49733 84011 8	8.9 lbs	7.80 x 5.79 x 7.68 in	.20	40x3	120
Chili Garlic 5oz	901605214	12/5oz	20049733900113	0 49733 80011 2	8.8 lbs	7.80 x 5.79 x 7.68 in	.20	40x3	120
Portion Pk Original	901607502	Case 200	80049733091073	N/A	3.63 lbs	8.03 x 5.74 x 5.66 in	.15	36x7	252
Original 64oz	901607501	4/.5gal.	40049733000015	0 49733 00001 7	19.3 lbs	9.17 x 9.09 x 10.99 in	.53	20x3	60
Green Pepper 64oz	901607495	4/.5gal.	40049733101460	0 49733 10146 2	20.3 lbs	9.17 x 9.09 x 10.99 in	.53	20x3	60
Chili Garlic 64oz	901605216	4/.5gal.	40049733101439	0 49733 10143 1	19.10 lbs	9.17 x 9.09 x 10.99 in	.53	20x3	60
Chipotle 64oz	901607491	4/.5gal.	40049733101453	0 49733 10145 5	19.4 lbs	9.17 x 9.09 x 10.99 in	.53	20x3	60
Chili Lime 64oz	901607488	4/.5gal.	40049733101446	0 49733 10144 8	19.4 lbs	9.17 x 9.09 x 10.99 in	.53	20x3	60

RECIPES & MORE AT:  
[MCCORMICKFORCHEFS.COM](http://MCCORMICKFORCHEFS.COM)



It's What You Put Into it.

For more information call:  
**1-800-322-SPICE**

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