



Try Our New Products for Free!

Consumers say they are more likely to visit and return to a restaurant if it offers new and unique flavors.*

McCormick For Chefs® makes sure the quality and consistency behind our trusted brands live up to the names your guests know and love. With fresh ideas and innovative solutions in every category, we're here to help you bring exciting new flavors and concepts to your menu.



4/1 gal
901735968



6/26 oz
901730427



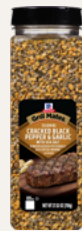
4/0.5 gal
901735880



4/0.5 gal
901735949



4/0.5 gal
901762204



6/27.52 oz
140012788



6/24.87oz
140012789



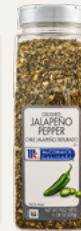
6/38 oz
901757819



6/24oz
901753684



6/23 oz
901741376



6/11.28 oz
140013453



6/24.5 oz
901743093



4/125 oz
901738038

* Technomic, Consumer Food Trends, 2024

Maximum varies by brand.

Offer valid on purchases from January 1, 2026–December 31, 2026.

Restrictions apply; please see rebate details, terms, and conditions on back.







*McCormick's calculation based in part on data reported by Information Resources, Inc. using McCormick's custom definitions.

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Spice Up Your Kitchen with Flavorful Savings

Get reimbursed when you try our new products!

You will be reimbursed 1 case per sauce or condiment product and 1 bottle for each seasoning product.

BRAND	PRODUCT	SKU #	PACK/SIZE
	Cattlemen's® Hawaiian Tangy Sweet	901735968	4/1 gal
	Cholula® Chili Lime Seasoning	901730427	6/26 oz
	Frank's RedHot® Garlic Buffalo	901735880	4/0.5 gal
	Frank's RedHot Mango Habanero	901735949	4/0.5 gal
	Frank's RedHot Spicy Maple Wings Sauce	901762204	4/0.5 gal
	Grill Mates® Cracked Black Pepper & Garlic with Sea Salt	140012788	6/27.52 oz
	Grill Mates Fiery Habanero with Roasted Garlic	140012789	6/24.87 oz
	Lawry's® Adobo Seasoning	901757819	6/38 oz
	McCormick® Culinary Aji Amarillo Seasoning	901753684	6/23.15 oz
	McCormick Culinary Blackened Seasoning	901741376	6/23 oz
	McCormick Culinary Crushed Jalapeño Pepper Seasoning	140013453	6/11.28 oz
	McCormick Culinary Korean BBQ Gochujang Style Seasoning	901743093	6/24.5 oz
	McCormick® Mayonesa	901738037	6/62.5 oz
	McCormick Mayonesa	901738038	4/125 oz

Name of Establishment _____

Your Name _____

Job Title _____

Business Address _____

City/State/ZIP Code _____

Business Phone Number _____

Work Email Address _____

Distributor Name and Location _____

Distributor Sales Representative _____

Broker _____

IMPORTANT: Chains or affiliated groups must participate on an individual unit basis. This rebate is not valid on cases ordered for resale. Must be submitted by the operator. Distributors are not eligible for this rebate. Bulk submissions from distributors are not allowed.

IMPORTANT DATES:

Invoice Start Date: January 1, 2026

Invoice End Date: December 31, 2026

Submission Deadline: January 31, 2027

By submitting this form, you are electing to receive emails on the latest offers, products, culinary tips, recipes, tools and trends from McCormick® For Chefs. If you would rather not receive our communication, please check the "no" box.

No, thank you

PRIMARY TYPE OF OPERATION (Check One)

Business & Industry	Cafeteria	Catering
College/University	Convenience Store	Correctional Institution
Deli	Family/Casual Dining	Fast Food (QSR)
Fine Dining	Hospital	Hotel/Motel
In-Transit Feeder	Military	Nursing Home
Recreational/Entertainment	Retail Store	Schools (K-12)
Vending		

AVERAGE NUMBER OF MEALS SERVED PER DAY (Check One)

Under 100 Meals	100-299 Meals	300-499 Meals
500-999 Meals	1,000-1,999 Meals	2,000-4,999 Meals
5,000 Meals		

TO SPEED UP DELIVERY OF YOUR CHECK

- Fill out this form completely.
- Purchase products between January 1, 2026, and December 31, 2026.
- Attach the foodservice distributor invoice(s), membership clubs excluded, with the purchased products circled or highlighted. Must show the total amount purchased within the start and end dates indicated.
- Maximum rebate: \$300.
- Allow 8-10 weeks for processing. Post mark request on or before date shown below.
- Check will be made out to and mailed to the foodservice establishment listed, not individuals.

Email: redemptionservices@vpdcs.com

Mail: McCormick for Chefs Innovation Rebate

PO Box 552 | Traverse City, MI 49685-0552

Online: www.rapidrebate.net

1. Valid on qualifying purchases January 1, 2026 – December 31, 2026. Rebate amount is actual price paid up to \$300 excluding tax or delivery fees. Maximum number of 1 bottle/each redeemed per location per Seasoning Blend SKU, including McCormick Culinary Aji Amarillo Seasoning 901753684, McCormick Culinary Crushed Jalapeno Pepper 140013453, Lawry's Adobo Seasoning 901757819, McCormick Culinary Blackened Seasoning, 901741376, McCormick Culinary Korean BBQ Gochujang Style Seasoning, 901743093, Grill Mates Cracked Black Pepper & Garlic with Sea Salt, 140012788, Grill Mates Fiery Habanero, Roasted Garlic, 140012789 and Cholula Chili Lime Seasoning, 901730427. Maximum number of 1 case redeemed per location per Sauce or Condiment SKU including Frank's Spicy Maple Wings Sauce 901762204, Frank's Mango Habanero 901735949, McCormick Mayonesa 901738037 and 901738038, Cattlemen's Hawaiian Tangy Sweet 901735968, and Frank's Garlic Buffalo 901735880. Must purchase a qualifying item for each free item of equal or lesser price paid. 2. Completed form must be postmarked or submitted online no later than January 31, 2027. 3. Valid for foodservice operators only. Claims may only be submitted by, and made payable to, verified foodservice operators. 4. ONE redemption form per foodservice location. Chains or franchise groups must submit on an individual unit basis. 5. Operators on National Account and/or Deviated Pricing Programs MAY NOT REDEEM on products under contract. 6. Offer is valid on per case and per each purchases. 7. Invoices submitted with this offer may NOT be used in conjunction with any other rebate or promotion sponsored by McCormick. 8. Copies of original invoices required. No handwritten invoices accepted. DISTRIBUTOR TRACKING REPORTS (velocity reports) or INVOICES must be dated during promotional period and include operator name, address, invoice number, and purchase price. CASH AND CARRY RECEIPTS must be dated during promotional period and include purchase price and retailer name. 9. Void if restricted, taxed, or forbidden by law. Offer may not be purchased, traded, or sold. Any other use constitutes fraud. Offer valid only in the continental United States and Hawaii. 10. Incomplete requests will not be honored, acknowledged, or returned. 11. Not responsible for lost or misdirected submissions.