



# Flavor Forecast<sup>®</sup> 2015

*The Future of Global Flavor*



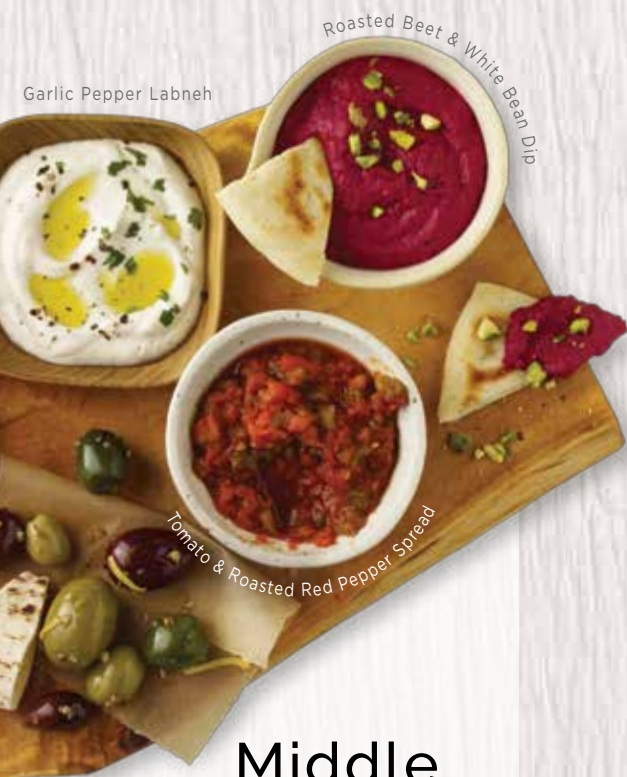




Spiced Shrimp with Roasted Corn Puree & Plum Sauce

## Liquid Revolution

Fresh purees and juices blend with bold spices and herbs to intensify sauces, pasta, dressings and more—providing a fun, delicious way to enjoy an extra serving of fruits and veggies.



Garlic Pepper Labneh

Roasted Beet & White Bean Dip

Tomato & Roasted Red Pepper Spread

## Middle Eastern Mezze

These distinctive dips and spreads, packed with zesty herbs and seasonings, offer an approachable and delicious introduction to a vibrant global cuisine.



Peachy Bourbon with Smoked Cinnamon Bitters



## Smoked Spices

Smoking spices and herbs deepens their flavor and aroma, adding richness to meals and drinks.

## Global Blends On the Move

**Japanese 7 Spice (Shichimi Togarashi)**—A pungent combination of chilies, sesame, orange zest, nori and more.  
**Shawarma Spice Blend**—A Middle Eastern street food favorite made with cumin, cinnamon, black pepper and more.



Japanese 7 Spice



Chicken Shawarma Wrap



Mango Curry Lime Salt

Sour Cherry, Bacon & Thyme Salt

Pickled Ginger, Green Tea & Chile Salt

## Flavor Worth the Wait!

Lift the lid to discover the rich flavors from recipes around the world that meld aromatic spices and comforting ingredients into mouthwatering slow-cooked meals.



Spiced Chicken Tagine with Preserved Lemon & Olives

## Cookies Reimagined

Classic spiced cookie flavors take new form in decadent, imaginative desserts that redefine "milk and cookies."



Peanut Butter Snickerdoodle Tart with Cinnamon Peanut Crust

## Umami Veggies

For a fresh way to savor the tempting "fifth taste," look no further than naturally umami-rich veggies like mushrooms, tomatoes, sweet potatoes and nori.



Umami Vegetable Sauté with Tarragon & White Wine



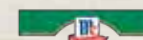
# The Flavor Expert

Now in its 15th year, the McCormick® Flavor Forecast® is on the forefront of identifying top trends, insights and ingredients driving the future of flavor. Created by a global team of McCormick experts—including chefs, culinary professionals, trend trackers and food technologists—the Flavor Forecast inspires culinary exploration and innovation around the world for years to come.

A global leader in flavor, McCormick & Company has been helping people create memorable food experiences for more than 125 years. Our leading brands make a meaningful difference in the way people create and experience food every day, inspiring healthy choices and connecting the world through flavor.

With an unrivaled focus on quality, McCormick delivers the taste you trust, sourcing the highest quality ingredients from 40 countries. Our global family of brands reaches consumers in more than 100 countries and can be found throughout the food industry—from retail outlets to food manufacturers to foodservice businesses—and in kitchens across the globe.

Explore recipes and more: [www.flavorforecast.com](http://www.flavorforecast.com)  
or [www.mccormickcorporation.com](http://www.mccormickcorporation.com).



McCormick Brings Passion to Flavor™

