



INTRODUCING THE

CHOLULA® MINI BOTTLE

THE SAFE AND CONVIENENT SINGLE-SERVE PACKAGE FOR ALL YOUR BUSINESS NEEDS

Cholula is dedicated to meeting the needs of your business during the COVID health crisis—and beyond. Whether you're looking to supplement room service, enhance your takeout options or simply provide premium condiments for your on-premise menu items, Cholula's 0.75-ounce mini bottle is your perfect single-serve solution..

WHY CHOLULA?

CHOLULA LEADS HOT SAUCE CATEGORY GROWTH

At +41% YTD
Cholula is the
#1 GROWTH BRAND¹

THE UNFORGETTABLE FLAVOR YOUR CUSTOMERS PREFER

Cholula beats Tabasco in taste tests²
4-1

THE PREMIUM PACKAGE SOLUTION

Consumers consider Cholula to be
3X MORE PREMIUM than Tabasco³

THE PERFECT PACKAGE SOLUTION

SAFE AND EASY

Delivers original Cholula flavor in a disposable, single-serve, easy-to-open package

COST SAVINGS

Our 0.75-ounce bottle is **5x** the size of the Tabasco mini bottle, for the same price

BETTER-FOR-YOU OPTION

Gluten Free, Kosher, Low Sodium, Vegan and Sugar Free



IDEAL FOR ANY FOODSERVICE CHANNEL



- ✓ Restaurants
- ✓ Room Service/Hospitality
- ✓ College & University
- ✓ Office Pantries
- ✓ C-Stores
- ✓ Healthcare
- ✓ K-12
- ✓ Business & Industry
- ✓ Vending
- ✓ Drive-Thru
- ✓ Takeout
- ✓ Home Meal Kits



Original .75-ounce Mini Bottle SPECIFICATIONS

Item Number	901607505
GTIN Case Code	00049733050104
UPC Bottle Number	Bottles not for individual sale; no UPC code on individual bottle
Pack/Size	48 / 0.75-oz bottles Cholula Original
Bottle Dimensions (H x W)	4.45" x 1.06"
Bottle Weight	0.147 lb
Case Dimensions (L x W x H)	7.20" x 9.60" x 5.00"
Case Weight/Cube	7.639 lb / 0.20 ft ³
Cases Per Pallet	208 cases
Layers x Cases	8 x 26 cases

Nutrition Facts

Serving Size 1 tsp (5mL)
Servings Per Container 4.5

Amount Per Serving	%Daily Value*
Calories	0
Total Fat 0g	0%
Sodium 110mg	5%
Total Carbohydrate 0g	0%
Protein 0g	

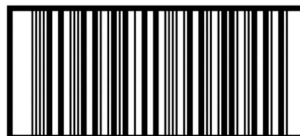
*The % Daily Value tells you how much a nutrient in a serving of food contributes to a daily diet; 2,000 calories a day is used for general nutrition advice.

INGREDIENTS: WATER, PEPPERS (ARBOL & PIQUIN), SALT, VINEGAR, GARLIC POWDER, SPICES, XANTHAN GUM

DIST BY:
McCORMICK & CO., INC
Hunt Valley, MD
21031-1105

Questions/Comments? Call us at
1-800-322-SPICE (1-800-322-7742)

Scannable Case Code



00049733050104

Sources:

¹Nielsen, Total US ACV, YTD ending June 6, 2020. Cholula is #1 in growth among the top fourteen hot sauce brands with the highest sales volume.

^{2,3}P&K Research, Independent Blind Taste Test, October 2019

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